

# JAINA Wellness Program



# What is Wellness?

- A quality or state of being healthy in body and mind, especially as the result of deliberate effort
- An approach to healthcare that emphasizes preventing illness and healthy living versus treating diseases





### Sarva Mangal Family Trust (SMFT) Founder of MS International

SARVA MANGAL FAMILY TRUST

## sponsored a wellness program at Jain Center of Southern California in 2012

- Modest goal was to improve the health of community by [20%]
- Alert those who are at high risk as early as possible
- Educate the next generation by practicing a healthy lifestyle
- Provided Diet/Recipe advice, Yoga classes, Walking club, Lectures from experts, Wellness contests, BMI & Blood Pressure monetarizing
- JCSC Wellness website (JCSCWellness.org)



### **JCSC Wellness Result**



497 MEMBERS PARTICIPATED
62% OVERWEIGHT
48% AT RISK OF HEART DISEASE
42% PRE-DIABETIC
15% DIABETIC

AT THE END OF SIX MONTHS 303 MEMBERS PARTICIPATED 202 participants lost 2-6% weight 88 participants gained 1-5% weight 1.67% total BMI reduction

JCSC now serves "Healthy Meals" (30% less calories) as a choice at most events



SARVA MANGAL FAMILY TRUST

Learning from JCSC experience SMFT decided to sponsor this at JAINA level and offer the wellness program.

While talking to JAINA we learned that the Long Range planning committee of JAINA had been thinking about health and wellness for the members as well.

Combining the efforts JAINA created JAINA Wellness Committee to execute this program at JAINA level.



# What can JAINA do?

### To promote this work JAINA Wellness Committee is introducing JAINA Wellness for Life program





# The Twin Epidemics for Indians

### Global Burden of CAD

60% - 3 of every 5



### Younger 50% of heart attacks before age 55 Sicker 2-4x incidence; 2x rate of mortality

Global Burden of Diabetes

**25%** - 1 of every 4 by 2030





Disproportionate occurrence of chronic disease in 17% of World Population







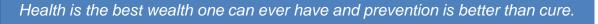
## JAINA Wellness Program (JWell)

JAINA, in partnership with the South Asian Heart Center, is offering an evidence-based lifestyle program for Jains with actionable steps for sustained health improvement and disease prevention.

- JWell is a wellness platform for Jain organizations
- JWell is a wellness program for organization members
- JWell is championed by leads from local Jain organizations

JWell is NOT a substitute or replacement for routine medical management by healthcare providers









# The JWell Team

#### JAINA JWell Leadership Team

Dr. Nitin Shah

Dr. Manoj Jain

Mr. Manu Shah

Ms. Jayana Shah

Local Jain Organization JWell Champions

Physicians

**Outreach Coordinators** 

Lifestyle Experts

Coaches

South Asian Heart Center Support Team				
Tulsi Modi	Sujatha Suresh	Vijaya Deo, RD	Dr. Cesar Molina	
Clinical Programs	Outreach	Nutrition	Medical Director	
Meena Kakani	Priya Dharan	Anita Sathe	Ashish Mathur	
Administration	Marketing	Training/Research	Executive Director	







## JWell Program A platform for Jain organizations

- Recruit and train JWell champions
- Promote health awareness and education
  - Ongoing focus through periodic (weekly) JWell health kiosks
  - Standardized tools: resources delivered through JWell website
  - Assessment, education, classes, coaching
- Prepare and serve healthy meals at Organization events
  - Guidelines for food preparation
  - Recommended list of recipes
- Share program engagement and health improvements







# JWell Program: Step by Step

### **PHASE-1: HEALTH EVALUATION**

Health and lifestyle risk evaluation<sup>†</sup> Biometrics: Blood pressure, Body mass index Review of health report, and lifestyle plan for risk reduction

### **PHASE-2: LIFESTYLE EDUCATION**

Nutrition workshop with dietitian Exercise orientation with physical trainer Meditation, sleep, emotional wellbeing & yoga (as available)

### PHASE-3: COACHING

Designated personal health coach for 1-year Monthly interactions to facilitate lifestyle plan Confirm annual physical/medication compliance



 $^{\dagger}$ Includes review of cardio-metabolic lab results: Total cholesterol, HDL, LDL, Ratio, FBS, HbA1c, CRP







### About the South Asian Heart Center

- Non-profit response to the CAD/DM epidemic in Indians
- Started at El Camino Hospital, Silicon Valley in 2006
- Created AIM to Prevent<sup>™</sup> with Lifestyle M-E-D-S<sup>™</sup> to provide best-in-class, evidence-based, lifestyle-centric, risk reduction tools
- Recognitions
  - US House of Representatives
  - CA Legislative Assembly
  - Asian Hero Santa Clara County



**El Camino Hospital** 







## Accomplishments: 2006-2016

#### **HEALTH DISPARITY**





**60%** of global heart disease burden

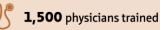
**4x** higher incidence of diabetes



**50%** of heart attacks before age 55

#### ENGAGEMENT

6,300 advanced program participants



- 8,300 eNewsletter subscribers
- 1,200 volunteers
  - 1,800 donors



**SOUTH ASIAN** 

POPULATION

3,800,000 in the United States

**350,000** in the Greater Bay Area

**104,000** 19-60 year olds, Santa Clara County and Alameda County

#### IMPACT

**Raised awareness** 81% aware of health disparity

#### Sustained behavior change

52.7% increased physical activity 41.8% increased vegetable intake

#### **Reduced risk**

52.6% improved triglyceride level 64.4% improved cholesterol ratio

#### TOUCHED

#### PRINT AND BROADCAST MEDIA

**3,200,000** impressions reaching each South Asian in community 31x on average



(((●))

AT EVENTS 50,000+

WWW 13

**VIA WEBSITE** 130,000

LOYALTY

300 referring physicians

60% annual returning participants

#### PARTNERS

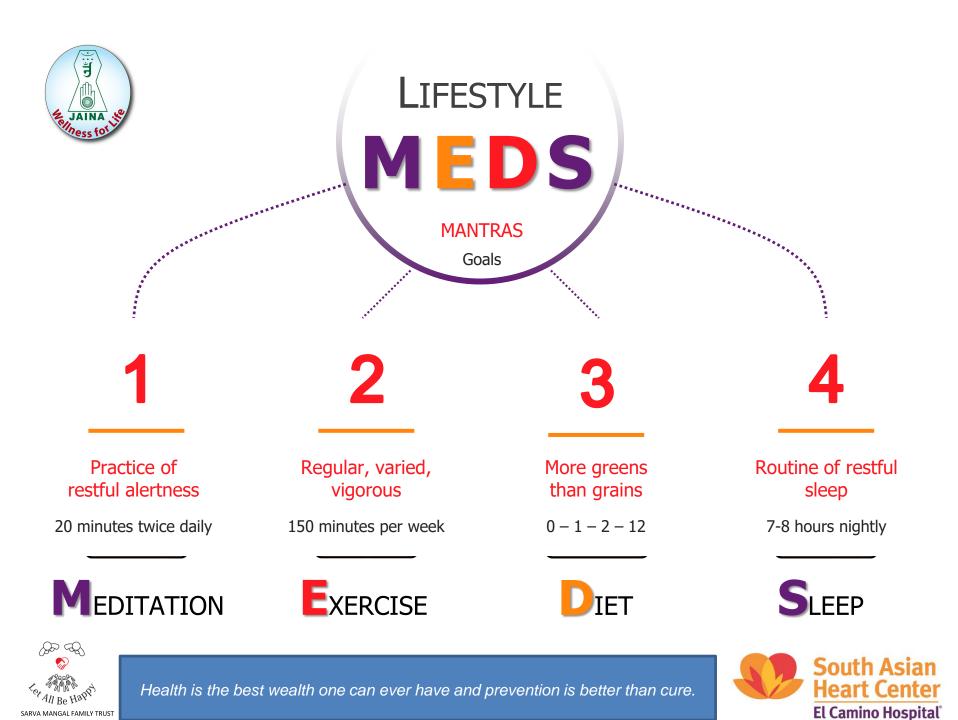
AAPIO, Cardiovascular Associates-Marin, PAMF, Stanford, UCSF

Abbott, Apple, Cisco, Farmers, Genentech, Google, Intel, Intuit, KPMG, Oracle, SAP, SanDisk, Xoriant

Heart'n Spice, Shastha Foods, Whole Foods BAPS, India Community Center, Jain Center









# JWell Program Targets

### Identify lifestyle changes to reduce risk and enhance longevity

Lifestyle Habit	Target	
Weekly practice of physical activity	30 min/day at least 3x/week	
Daily consumption of vegetables	Average 4 servings/day	
Daily routine of restful alertness (meditation )	Average 10 min/day	
Daily routine of restful sleep	7-8 hours/night	
Increased compliance to prescribed medication	Pre/post questionnaire	
Improved self-perception of wellbeing and contentment	Pre/post questionnaire	







JWell Program Available to ALL

If your Jain organization is not participating or unable to participate, JWell is open for individuals by signing up on the website <u>www.JAINAWELLNESS.org</u>





## JWell Program Goals for Jain Organizations

- Build team of champions
  - Outreach and engage program participants
  - Support and participate in health fairs
  - Develop health kiosks for biometrics and to onboard members
  - Schedule classes and manage classrooms/equipment
- Introduce healthy and nutritionally balanced menu in dining halls
- Offer classes on emotional well-being (depression, anger management, etc.) and yoga practices









# Why be a JWell Champion?

- Opportunity to lead and provide vision
- Be an early adopter of the JWell platform
- Be a role model by participating in the JWell program
- Create a lasting legacy for a healthier community







# JWell Champions Needed

- Healthcare
- Outreach and Marketing
- Nutrition
- Exercise
- Coaching
- Yoga
- Emotional Wellbeing







## JWell Champion Roles & Responsibilities

### Responsibilities:

- Join JWELL program as an individual
- Schedule and staff health kiosks periodically
- Manage health kiosks equipment and collateral
- Engage members to sign up for JWell program

### Background and experience:

- Leadership and ownership
- Organization skills
- Communication skills
- Intermediate to advanced computer skills

### Time Commitment: minimum 4-6 hours/month



